

TEIS 2014 – Banff, Alberta, Canada

We thank the Simon Business School at the University of Rochester, the Haskayne School of Business at the University of Calgary, and the INFORMS Information Systems Society for support.

Program:

Friday March 21 (Norquay Room)		
5:30 – 5:45pm	Opening Remarks: Rajiv Dewan and Barrie R. Nault	
5:45 – 6:45pm	Roundtable Discussion: TEIS and “what’s wrong with big data and no theory”	
Saturday March 22 (Ivor Petrak Room)		
8 – 9am	Breakfast (Conservatory)	
9 – 10am	Abraham Seidmann, University of Rochester. “On the Dual Role of Price Information Uncertainties in GPO’s (Group Purchasing Organization) Contracting for Medical Supplies.”	(D) Jan Stallaert, University of Connecticut.
10 – 11am	Vibhanshu Abhishek, Carnegie Mellon University. “Gone with the Bits: Digital Release in the Presence of Piracy.”	(D) Mingdi Xin, University of California, Irvine.
11 – 11:30am	Coffee Break	
11:30am – 12:30pm	Byungwan Koh, University of Calgary. “Is Voluntary Profiling Welfare Enhancing?”	(D) Yipeng Liu, Northern Illinois University.
12:30 – 2pm	Lunch (Conservatory)	
2 – 3pm	Debabrata Dey, University of Washington. “Combating Online Piracy: The ‘Longer Arm’ of Enforcement.”	(D) Marius F. Niculescu, Georgia Institute of Technology.
3 – 4pm	Ram Chellappa, Emory University. “Competing for Information: A Duopoly of Personalized Service Provision under Privacy Concerns.”	(D) Steffen Zimmermann, University of Innsbruck.
4 – 4:30pm	Coffee Break	
4:30 – 5:30pm	Hemant Bhargava, University of California, Davis. “Partial vs. Full Mixed Bundling of Digital Goods.”	(D) Hasan Cavusoglu, University British Columbia.
7pm –	Dinner (Mt. Stephen Hall)	
Sunday March 23 (Ivor Petrak Room)		
8 – 9am	Breakfast (Conservatory)	
9 – 10am	Amit Basu, Southern Methodist University. “The Economics of Co-Design.”	(D) Terrence August, University of California, San Diego.
10 – 11am	Hong Guo, University of Notre Dame. “Centralized versus Decentralized Provision of Public Safety Networks.”	(D) Subhoda Kumar, Texas A&M University.
11 – 11:30am	Coffee Break	
11:30am – 12:30pm	Shivendu Shivendu, University of California, Irvine. “Economics of Daily-deal Business Models.”	(D) Jianqing Chen, University of Texas at Dallas.
12:30 – 2pm	Lunch (Conservatory)	
Monday March 24 (Ivor Petrak Room)		
5:30 – 6:30pm	Roundtable Discussion: TEIS and Training the Next Generation	
6:30 – 6:45pm	Closing Remarks: Rajiv Dewan and Barrie R. Nault	

* (D) = discussant.