



Theory in Economics of Information Systems Workshop

Saturday June 4, 2011 - Hyatt Regency Lake Tahoe - Castle Peak Conference Rooms A&B

7 -7:45 am	Breakfast & Registration	
7:45 – 8 am	Welcome Remarks: Hemant Bhargava & Vidyanand Choudhary	
8 – 9 am	Marshall van Alstyne "Networks, Information and Brokerage: The Diversity–Bandwidth Tradeoff"	Discussant: De Liu
9 – 10 am	Rajiv Dewan "An Analysis of "Fixed-Up-To" (FUT) Pricing Using A Stochastic Model of Consumer Behavior"	Discussant: Mingdi Xin
10 – 10:30 am	Coffee Break	
10:30 – 11:30 am	Barrie Nault "Monopoly Versioning of Information Goods When Consumers Have Group Tastes"	Discussant: Jie Zhang
11:30 – 12:30 pm	Ramnath K. Chellappa "Versioning 2.0: A Product Line and Pricing Model for Information Goods under Usage Constraints and with R&D Costs"	Discussant: Marius Niculescu
12:30 – 2 pm	Lunch Pyramid Peak Conference Room	
2 – 3 pm	Krishnan Anand "Trembling Into Myopia: Honesty in the Dynamic Hold-up Problem"	Discussant: Edi Pinker
3 – 4 pm	Zsolt Katona "Media, Aggregators and the Link Economy: Strategic Hyperlink Formation in Content Networks"	Discussant: Hema Yoganarasimhan
4 – 4:30 pm	Coffee Break	
4:30 – 5:30 pm	Steve Kimbrough "The Strategy Selection Problem: Principles and Methods of Pragmatic Rationality"	Discussant: Olivier Rubel
6:30 pm	Dinner Le Bistro (across the street from the Hyatt Regency)	

Saturday June 4, 2011 - Hyatt Regency Lake Tahoe - Castle Peak Conference Rooms A&B

7 -8 am	Breakfast	
8 – 9 am	Deb Dey "An Analysis of the Market for Security Software: Impact of Negative Network Externality"	Discussant: Dmitry Zhdanov
9 – 9:30 am	Coffee Break	
9:30 – 10:30 am	Yannis Bakos "Cooperation Without Enforcement: A Comparative Analysis of Litigation and Online Reputation As Quality Assurance Mechanisms"	Discussant: DJ Wu
10:30 – 11:30 am	Arun Sundararajan "The Open Innovator's Dilemma: Design and Efficiency of Crowdsourcing Contests with Incomplete Information"	Discussant: Geoff Parker
11:30 am	Boxed Lunch	

Thanks to GSM, UC-Davis and CRITO, UC-Irvine for their generous sponsorship of this workshop